Friends of Villa Terrace

Villa Terrace Decorative Arts Museum



March 2021

Dear Friends:

The Friends of Villa Terrace has worked unceasingly to make Villa Terrace continue to shine as a civic treasure. Here is some of the work we did in 2020:

Board: The following persons, representing many years and countless volunteer hours, left the board: Charmaine Gunderson, Teresa Mann, Dick Myers, Sarah Pratt, Maureen Sievers and Susan Strecker. We are indebted to their service. We added Dr. Jim Ketterhagen, a physician and administrator, Doug Rose, President of Rose & DeJong, S.C., a civil litigation firm in Milwaukee, and Laura Arnow, co-owner of Arnow and Associates, a tax and accounting firm.

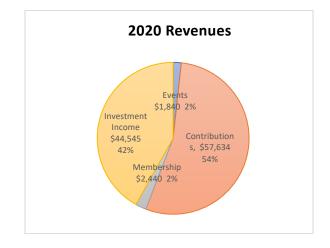
We implemented a Conflict-of-Interest policy to the bylaws.

Many thanks go to the outgoing administration: Stephanie Van Alyea, President, Charmaine Gunderson, Vice-President, Dick Myers, Treasurer, Maureen Madigan Sievers, Secretary, Sarah Pratt, Immediate Past President. The new officers are Alex Chou, President, Alison Kelly, Vice-President, Laura Arnow, Treasurer, Doug Rose, Secretary and Stephanie Van Alyea, Immediate Past President.

We were sad to lose Dennis Buettner (1943-2020) and Beth Chapman (1922-2020), who were instrumental in the creation of the Renaissance Garden. You can find more information about them on our website.

Business: We got a new post office box. developed a relationship with a bookkeeper created processes for gifts and invoices, updated our chart of accounts, found a dedicated business banker and accounting firm, cleaned up our signers, learned how to take electronic payments and created electronic filing systems to have a digital repository for our financial and board records. We worked on updating our membership lists and friends list. We are trying to get a current email for everyone. Please let us know if your contact information changes.

Financial Report:



Event revenue was greatly diminished due to the inability to hold in-person events.

We hope to make some of this up in 2021 with Villa Luna.



The primary expense was the maintenance and upkeep of the Renaissance Garden, followed by strategic plan expense.

Garden: The landscaping and mowing contract was bid out. A garden budget was created that now reserves funds for longterm projects that don't fall in the annual category. The lion spout was repaired in the Vasca. A drip line was installed to irrigate the pots on the slopes. A Japanese knotweed infestation was managed before it became a major problem. The first stage of the Forecourt Renovation began with the trimming of the overgrown yews. The boxwood in the courtyard also received a haircut. There was major tree trimming in the lower garden. Despite the fact that the number of visitors to the gardens was significantly reduced, the garden continues to be maintained in a first-class manner.

As everyone knows, gardens don't happen without watering. We thank our first-class watering crew, Joan Goodman, Meredith Turner, and the Kelly Family.

House: We have been looking into deferred maintenance by Milwaukee County relating

to the masonry, windows, and ironwork. In November, the Friends decorated the Villa for the holidays both inside and out. We placed banners at the Neptune gate along Lincoln Memorial Drive.

Marketing: Keep up with what's happening on Facebook as "Friends of Villa Terrace Decorative Arts Museum" as well as on Instagram at "Friends of Villa Terrace."

Events: Little did we know that the first Garden Lecture on March 11, Perennials for Shade, by Nancy Bedeck was to be our last indoor event. We had to cancel the remaining 3 of 4 garden lectures, our garden opening party and Villa Luna.

On August 23rd, the 2nd Annual Monarch Butterfly Celebration and Release was hosted in the Margarete Harvey Butterfly Garden by monarch expert Shelly Culea. Josh Altidor of the Boston Public Gardens spoke to us remotely on November 18th about his work there. On December 3rd, the first virtual Della Robbia celebration was held, featuring a lecture by John Gurda, a performance by the 411 Quartet led by Peter Thomas, and an online auction of gift baskets. You can watch John Gurda's talk on the Friends of Villa Terrace website.

Strategic Planning: Over the course of several months from August through November we worked with Silver Rock Consulting to develop a Strategic Plan for Villa Terrace. Many stakeholders were involved, including Milwaukee County, Villa staff, FOVT and CAVT board members, neighbors, and friends. It has been many years since a plan was fully executed. We hope to share this with you over the next year.

GIFTS RECEIVED IN 2020

NEPTUNE GATE

(OVER \$10,000) Ken Treis A.O. Smith Foundation

MONARCH BUTTERFLY

\$2,500 TO \$9,999 ANONYMOUS (2) ISABEL BADER JAMES & SHELLY CULEA NANCY SMITH LINZMEYER

HUMMINGBIRD

\$1000-2499 LAURA & MIKE ARNOW DAVID & MARGARETE HARVEY NANCY LASKIN PEABODY'S INTERIORS MIKE & EMILY ROBERTSON SUSAN STRECKER WILHELMS FAMILY FOUNDATION INC.

ARMSTRONG MAPLE

\$250-999 ANONYMOUS PEGGY ANN BARBARA BARROW DAVID & DIANE BUCK CHRISTIN CLEAVER JAMES & MARY CONNELLY MEGAN HOLBROOK & ERIC VOGEL ELLEN IRION ELEANOR LEE JOSEPH & JONI MCDEVITT MARY PETERSON SARAH PRATT ROBERT L SMITH

<u>GOLDENROD</u>

(\$100-499) ANONYMOUS JONATHAN T BLOOM JOYCE CASPARY CRAIG & MARY ANN CHAPMAN JENNY AND ALEX CHOU JEN CURRENT TULLY DAVIA

LLOYD DICKINSON & KRISTIN BERGSTROM GEORGE AND SANDRA DIONISOPOULOS JOHN & MARY EMORY JAYNE FENTON GRACE GRAVES HERBERT H KOHL CHARITIES THOMAS HESSELBROCK MARILYN JOHN EILEEN KACZMAREK ALISON AND BRIAN KELLY MARY MCCANN **JOSEPH & MARJETA NOVAK** JAMES AND DEBORAH QUIRK MARY READ DOUG ROSE Kellee Selden JOHN & LISA SIMMONS STEPHANIE VAN ALYEA MARA WIERSCHKE

ANNABELLE HYDRANGEA

\$0-99 LEROY & CAROL BESSLER JOHN & BARBARA BIRD EILEEN BODOH-KALUPA CASSANDRA BOURNE **ROBERT & KATHLEEN BRUMDER** LOIS BURANT **EUGENE & NANCY BURKE** LARRY & ELIZABETH CARSON JAMES CAULEY & BRENDA ANDREWS **TERRANCE & LESLIE COOLEY** MARY ROSS DENISON **ROBERT DOHMEN** DAVE & KATE DOMBROWSKI THALLIS DRAKE HOWARD & EILEEN DUBNER MARY TERESE DUFFY CLAUDIA & EDWARD EGAN JOHN & LAURA EMORY **RACHEL FINGER BARBARA FULDNER KURT & CHARMAINE GUNDERSON RYAN HALLORAN** ANN HIRST & ALEX ORMANDY **PATRICK & DEB HOLTON BILL & ALICE HOUGHTON** NICOLE KAUSS SHELBY KEEFE MIKE & JEN LAMONTAGNA MARY MCANDREWS

CHRISTINE MCMAHON PATRICIA MENEFEE DON MILLER **BERNARD MRAZIK & JEANNIE JERDE** JOHN & LUCIA MURTAUGH **DICK MYERS & STEVEN BRANDINO** SUSAN PENL & RICHARD THIEDE **BARBARA POEHLMANN** KRIS RAPPE JANET SILVERMAN VIRGINIA SMALL KATHERINE SMITH MARY STEARNS ALAN & RUTH STREKOW WIN THRALL **BRAD & TIFFANY TINSEY** LEON TRAVANTI & CAROLYN WHITE-TRAVANTI NICOLE WATSON **JAMES WEISNER & BARBARA** GALLAGHER JANE ZEFT

IN-KIND THE DIPLOMAT RESTAURANT FRANKLY MUSIC JOHN GURDA KF DESIGN DOUG LETENDRE LANDWORKS, INC. LAURA COTURE PHOTOGRAPHY MILWAUKEE BALLET MILWAUKEE SYMPHONY ORCHESTRA NEXT ACT THEATER PEABODY'S INTERIORS REFRESH AESTHETIC CENTER RENAISSANCE THEATER WORKS SCOTT WITTE PHOTOGRAPHY

Thank you for your support!! Alex Chou, President Please find and follow us here: Website: https://www.friendsofvillaterrace.org Facebook: https://www.facebook.com/FriendsOfVillaT errace Instagram: https://www.instagram.com/friendsofvillat errace/

2021-22 CALENDAR

<u>2021</u>

Virtual Garden Lectures Wed. evenings at 6:30 PM March 10 Al Strekow Cyril Colnik Man of Iron March 17 David Wanninger Woody Ornamentals for Shade March 24 Diane Jones Allen Creating Sustainable Community Focused Open Space at Varying Urban Scales April 7 Corbin Horn Living With History April 21 Jennifer Current Renaissance Garden Design April 28 Susan Staubach A Garden Miscellany

April 18 Mother's Day photo shoot

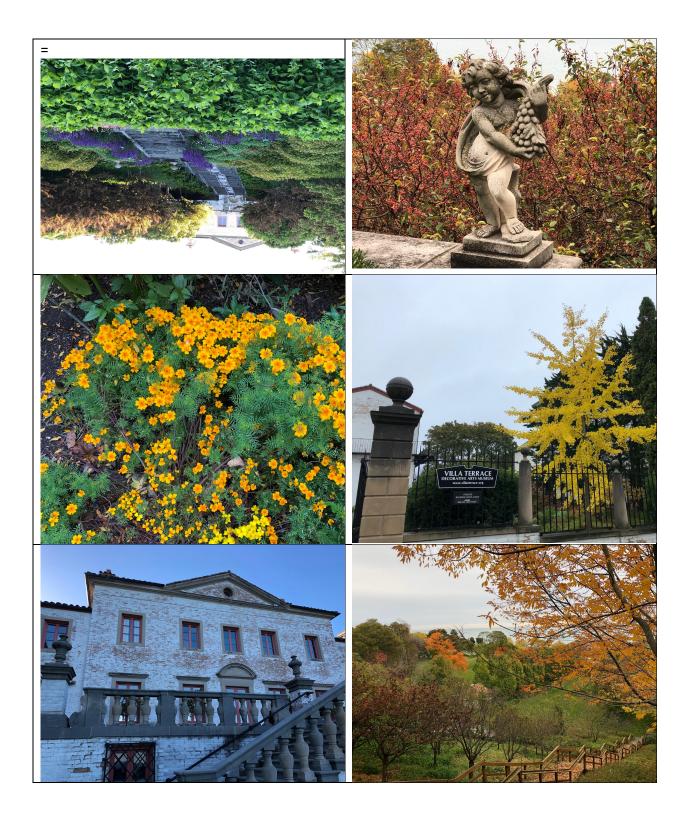
September 20 Villa Luna

<u>2022</u>

July 23 Friends of Villa Terrace's Gala in the Garden

Friends of Villa Terrace Board of Directors 2021

Laura Arnow • James Burnett, III• Alex Chou • Jennifer Current • Megan Holbrook •Ellen Iron• Eileen Kaczmarek• Alison Kelly • James Ketterhagen • James Ollrogge• Emily Robertson• Douglas Rose • John Simmons • Stephanie Van Alyea • Nicole Watson • Mara Wierschke







Friends of Villa Terrace P.O. Box 170605 Milwaukee, WI 53217